Vermont Association for Health, Physical Education, Recreation, and Dance
President-Elect, Louise DeGuise
18 Cabot Court
South Burlington, VT 05403
802 864 6690 (h) 802 453 2949 (s)

March 31, 2009

Dear Exhibitor:

VTAHPERD cordially invites you to exhibit your products and services to more than 350 professional members at the Vermont AHPERD State Conference on Thursday & Friday, November 12 & 13, 2009. Our 2009 Fall Convention program themed "Healthy Bodies, Active Minds" is on the site of the spectacular Grand Summit Hotel at the base of Killington Ski Resort.

The Vermont AHPERD is one of the few states that have exhibitor booths/tables directly outside session rooms! Traffic for vendors is extremely high during this event. Making connections with those in the allied fields keeps your company abreast of the vital needs within the teaching, coaching and fitness realms. Your goods and services likewise provide professionals with products to assist students and athletes to the highest degree. Deliver your message and qualify leads and contacts. Sign-on today as a VTAHPERD Convention Sponsor to develop these new connections. Included you will find an exhibit space application, contract, and presentation form. We urge you to place your order as early as possible by August 1, 2009.

If you would like to present a session involving your company/expertise for our members, please use the enclosed presenter form and return to Louise DeGuise 18 Cabot Court, South Burlington, VT 05403 or email to louise.deguise@gmail.com ASAP to insure a program spot.

Plan to fall head over heels for Vermont- this November!

Sincerely,

Louise DeGuise
President–elect, VTAHPERD

Exhibit Space Application and Contract

Vermont Association for Health, Physical Education, Recreation and Dance (VTAHPERD)

November 12 & 13 2009 Killington Grand Hotel, Killington, VT

1. *Mail my Confirmation and Exhibitor Service Kit to*:

_____
Company Name Contact Person Name

_____
Mailing Address

_____
City/State/Zip

_____
Phone Toll Free Fax E-mail

2. My exhibitor package choices are: *one day* *two days*
(indicate Thursday or Friday)

A . Non-Profit & Educational Organizations Table..... ☐ $100 ☐ Th ☐ F ☐ $125
Includes one exhibit table (draped 6 foot table, two chairs, wastebasket, electrical outlet), lunch, exhibitor description and contact information printed in the conference program. (parties interested in presenting a session should submit a separate presentation proposal)

B. Commercial Exhibitor Table..... ☐ $125 ☐ Th ☐ F ☐ $175
Includes exhibit table (draped 6 foot table, two chairs, wastebasket, electrical outlet), lunch, exhibitor description and contact information printed in the conference program. **Extra exhibitor tables** ☐ **$100 each**

C. Shared brochure table (Unmanned) …….……..…...…. ☐ $50

D. Non-profit packet stuffer …….……..…….. ☐ $100
Advertising insert, pen, leaflet, or small catalogue placed into attendee packet. Intended for non profit organizations unable to attend this conference.

E. Commercial advertising combination……..…… ☐ $200
Advertising insert, pen, leaflet, or small catalogue placed into attendee packet, and half page (3" x4 ") B/W print advertisement** in the conference program. Intended for commercial businesses unable to attend this conference. Materials must be received by October 10th, 2009.

F. Commercial Package #1 w/ advertising & presentation…….. ☐ $225 ☐ Th ☐ F ☐ $250
Includes exhibit table, (draped 6 foot table, two chairs, wastebasket, electrical outlet), lunch half page (3" x4 ") B/W print advertisement** in the conference program, advertising leaflet placed into attendee packet (materials must be received by October 10th, 2009), dedicated presentation time *(*see notes)*

G. Commercial Package #2 w/ advertising & presentation…….. ☐ $275 ☐ Th ☐ F ☐ $300
Includes exhibit table (draped 6 foot table, two chairs, wastebasket, electrical outlet), lunch, full page (5" x 8"), B/W print advertisement** in the conference program, advertising insert, pen, leaflet, or small catalogue placed into attendee packet (materials must be received by October 10th, 2009), dedicated presentation time *(*see notes)*

**Presenter name, product information, and description of a 30 minute, educational-based presentation which includes a description of the format and amount of space needed should be attached separately. Request for commercial presentations must be submitted by October 1st 2009. Presenters will be notified by November 1st of their mid-day presentation time and site. Two day packages allow for commercial scheduling of presentations on both days. Commercial product presentation content and format is subject to approval by conference programming chairperson. Sales of product are allowed at commercial presentations.*

*** Submit artwork via electronic file or hard copy for half and full page advertisements. VTAHPERD is unable to print color advertisements in the conference program.*

Other sponsorship and advertising opportunities are available to meet your organization's needs.

For further information, please contact Louise DeGuise at
802 864 6690 or louise.deguise@gmail.com

3. Payment Due With Return of This Application

Package Choice(s) _____ Total Package Cost $_____ Early registration discount included Y N

Requests for exhibits and print advertisements will not be reserved or processed until full payment is

received by the VTAHPERD office. Applications and fees must be received by October 10th, 2009

Checks should be made payable to "VTAHPERD"

4. Company information. Names of up to 1 representative who will attend conference

1. _____ ☐ Th ☐ F ☐ both days

Complete below for an alphabetical listing as it should appear in the conference program, or, attach business card to appear as printed.

_____ _____
Company Name Name of company representative (if applicable)

_____
Address

_____
City/St/Zip

_____ _____
phone fax email Website

Description of product or service (40 words or less, as to appear in the conference program):

_____

_____

_____

NOTE: *In accordance with the Rules and Regulations governing the 2009 exhibit to be held at the Annual VTAHPERD State Conference, Grand Hotel, Killington, VT, the undersigned hereby makes application for exhibit space and/or advertising, agrees to abide by all accompanying exhibit terms, conditions, and general regulations accompanying this contract. All applications and balances must be received by October 10th, 2009. No refunds available after November 1st, 2009.*

Signature _____ Date: _____

Acceptance: *This application becomes a contract if accepted by VTAHPERD. A confirmation notice will be returned to you with set-up information, exhibit and presentation times, and any additional instructions.*

For VTAHPERD Use Only

Date application received_____ # of Booths _____ Package type_____ Early payment received? Y N

Total Booth/Package Cost $ _____ Total Amount Rec'd $ _____ Balance Due $ _____

Check #_____ Date Confirmation Sent: _____ confirmation sent by:_____(VTAHPERD rep name)

Please complete and mail contract copy with payment to:

VTAHPERD 2009 Exhibits
208 Colchester Rd.
Essex Jct. VT 05452

NOTE: If you wish to donate special items or door prizes, we will publicize your donation in advance! Advertising deadline 10/10/09

Register and pay before July 1, 2009, and receive 10% off of your total application cost